



BENCHMARKING SUITE PARTNER PROGRAM FY23

ABOUT THE PARTNER PROGRAM

The Benchmarking Suite Partner Program is designed to allow us to better service multi-site accounting firms. The program leverages all the benefits of the Benchmarking Suite and allows for additional features such as interfirm benchmarking, group client benchmarking, customisation of industry benchmarks, and dedicated team training.

Additionally, the program offers a significant discount on the Benchmarking Suite subscription.

As each accounting group set up is unique, we work with your firm/group to build a product that meets your needs.

If your firm is part of a group, talk with our team today to discover the benefits of our Partner Program.

BENEFITS



SAVE TIME, INCREASE PRODUCTIVITY

Rapidly produce industry-specific business reports for your clients. Save time on report writing, formatting, data visualisation, and industry research.



BE YOUR CLIENT'S TRUSTED ADVISOR

Reveal your client's real strengths and weaknesses to uncover growth opportunities and help them improve business performance.



UPSKILL YOUR TEAM

Leverage our Partner Program training to build your team's business advisory and benchmarking skills.



EXPAND YOUR SERVICES

Add benchmarking and business valuation services for all clients across your group of accounting firms. On-sell custom reports to clients to increase your group revenue.



IMPROVE CLIENT RETENTION

Build client loyalty by providing relevant insights and regular engagement. Offer more value and services to clients who need support and guidance.



GROW CLIENT BASE

Attract new clients by offering greater value and insights than your competitors.

INCLUSIONS

	2-4 firms	5-10 firms	11-20	21+
Benchmarking Suite Discount	25%+	30%+	40%+	50%+
Free Legal Benchmarks (valued at \$1,000 per site)	✓	✓	✓	✓
Ongoing Group/Employee Training	✓	✓	✓	✓
Interfirm Benchmark Reports	✗	✓	✓	✓
Group Client Benchmarking	✗	✗	1 Industry	3 Industries
Customised Industry Benchmarks	✗	✗	✗	1 Industry
Discounted Custom Projects	✗	✗	10%	25%



PARTNER PROGRAM BENEFITS

1. INTERFIRM BENCHMARK REPORTS

Our Interfirm Benchmark Report enables each individual firm to compare its business performance against all other firms in the group. Firms can also compare their performance against the Benchmarking Group sample of external accounting firms to understand their strengths and weaknesses against the broader accounting industry.

2. GROUP CLIENT BENCHMARKING

Within an industry, firms can compare how well their clients are performing as a group, compared to external industry results (Benchmarking Group sample). This gives your firm the opportunity to see how well your clients perform as a whole and identify areas for improvement. Further, firms can use the results to attract new clients by promoting how their clients outperform the industry.

3. CUSTOMISED INDUSTRY BENCHMARKS

Firms can create custom financial benchmarks (12 max) and KPIs (50 max) for one industry within the current Benchmark Report. This can be used by any firm in the group.

Please note, customisation only refers to the benchmark calculations and associated written content. It does not include graphic design.

4. DISCOUNT ON CUSTOM PROJECTS

Need further customisation and tailored graphic design? Our team can create custom projects to support your group strategy.

Talk with our team today about how the Partner Program could work for your group and your clients.

Connect with us

Get in touch with us below and we can discuss how benchmarking may be suited to your needs.

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